### **Twitter**

Twitter allows you to follow friends and monitor their messages and updates in 140 characters or less.

# **HOW TO SIGN UP**

Go to https://twitter.com/signup

Complete the form:

Your username must be unique so it may take a few tries to come up with a username that is not used. TIP - Your username will be listed with each Tweet that you send so please consider this when creating your username.

Add your email address, personal or business.

Type in the security code then click "I accept, Create my Account"

Click on Settings in the top navigation bar to complete your personal information.

# **FINDING PEOPLE ON TWITTER**

Twitter has made it easier to connect with people by allowing you to search through your web email contacts. Using your Gmail, Hotmail, Yahoo Mail, AOL, or MSN account, you can search for every person you are connected with in any of your email accounts.

## **HOW TO TWEET**

One of the first things you will see after your account creation is the question "What are you doing?" This is where you type what you want to tweet.

Tweeting is a lot like blogging — provide interesting, useful content to your followers.

Example Tweet from ASCENational: Great Civil Engineering news on SmartBrief. Visit http://bit.ly/Jf35K (http://www.smartbrief.com/news/ASCE/index.jsp) to sign up.

Why are there two websites listed?

As using the full web address made the tweet longer than 140 characters I used a website that shrinks web addresses.

http://bit.ly/ or www.tinyurl are both free web address shrinking sites.

You see the tweet above and you want to share it with your friends and followers

You type: RT @ASCENational Great Civil Engineering news on Smartbrief. Visit <a href="http://bit.ly/Jf35K">http://bit.ly/Jf35K</a>

RT means Retweet

@ username gives credit to the person who first sent out the tweet. Many times you will see things that have been retweeted more than once.

How to use a hashtag in your tweet

Hashtags are used to track a subject/person/event etc. as multiple people are tweeting. The hashtag for ASCE's 2009 Annual Conference is #ASCE09.

ASCENational Tweet: Join ASCE and GEICO at the Annual Theme Party and get treats for coming in costume and a grand prize for the best dressed! #ASCE09

# **HOW TO DOWNLOAD UBERTWITTER**

The easiest way is to go to <a href="www.ubertwitter.com">www.ubertwitter.com</a>, click on download free version on the left navigation bar. Click on the correct version you will need to download, then email his webpage address you the email linked to your blackberry.

Open your email in your blackberry and click on the link.

You will be prompted to grant permission to UberTwitter.

Enter your Twitter username and password. The Success! Dialog box will pop up once your information has been verified.

You will be asked if you want to link your Google Talk, this will make your tweets your status on Google Talk.

Edit any settings as needed:

It will also ask you about location broadcast. It will automatically add your location to each tweet you send and update your twitter profile.

#### **MAIN MENU OPTIONS - TWITTER**

Update My Status brings you to the "What are you doing?" screen. Type in your message and it will show up on your Twitter feed. If your message is longer than 140 characters hit menu select SHRINK TWEET. This is not recommended for work related tweets.

Refresh – updates your feed immediately. Good when you are in a conversation.

ReTweet - To retweet a message, highlight it and hit the Menu key, selecting ReTweet. As with normal retweets, it will start off with RT @username, followed by the message. To add your own thoughts enter double front slashes (//) before your comment.

Direct Message - highlight the person you want to message, hit the Menu button, and select Direct Message. Remember, you can only send DMs to mutual followers.

Favorites – like starring a tweet. Helps you search or mark tweets for follow up.

Take Picture – The camera application with open and allow you to take a picture. It will automatically attach to a tweet so you can send to a friend.

# Monitoring Tweets and what people are saying about the Concrete Canoe Competition

On the right navigation bar, in the search field, type **NCCC2010**. This search will bring up any tweets that used #NCCC2010.

Under the "What are you doing?" screen click SAVE SEARCH. The search will be saved under your search bar on the right hand side of your screen for quick reference.

You may also wish to save a search for #NCCC2010 as well as NCCC2010 (without the hashtag) as they may have different search results.